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## **Submission to Future Melbourne Committee**

Future Melbourne Committee Meeting No. 13, Tuesday 15 June 2021  
Town Hall Commons, Ground Floor Melbourne Town Hall  
Agenda Item 6.7 Graffiti Management Policy 2021

Graffiti continues to be a problem in Southbank, and for that reason, the Southbank Residents Association (SRA) is in support of this motion.

Consequently, the SRA notes and supports the Graffiti Management Policy 2021 and the approach based on the four key pillars of prevention, removal, collaboration and enforcement.

We were also pleased to see that stakeholder and community consultation was undertaken by the City of Melbourne via social media and Participate Melbourne during November and December 2020, with 198 stakeholder surveys submitted. SRA is grateful for the opportunity afforded to residents to provide feedback on this policy.

Section 4.2.10 of the draft Graffiti Management Policy 2021 states that:

*“City of Melbourne continuously improve processes to ensure [the] community can report graffiti quickly, easily and accurately. Processes which enable property owners and occupiers to provide consent for graffiti removal are also continuously reviewed to allow for illegal graffiti to be removed without delay.”*

These reporting mechanisms are essential in the effort to reduce graffiti. It’s interesting to note that Southbank residents in the Southbank Village area between Grant Street back to Dorcas Street rely on using the Send Snap Solve app to report graffiti in order to achieve any results. SRA has been informed that this app is quicker and easier to use than the City of Melbourne website, and we trust Officers will take this into consideration when implementing the policy and seeking continuous improvement.



We commend the City of Melbourne for collaborating with third parties in an effort to tackle graffiti, including CitiPower electricity power poles, Vic Roads boxes and Australia Post mailboxes, however we'd like to bring to your attention the fact that objects such as traffic lights, power poles and streetlights are regularly overlooked and rarely cleaned. This is in evidence at the new garden on Southbank Boulevard where the streetlight poles have been graffitied all the way down from St Kilda Road, past the Recital Centre to Sturt Street and then up to Grant Street. SRA has been reliably informed that this was reported 12 months ago, but no action has been taken to date.

There is much work to be done, however SRA is optimistic that the City of Melbourne will achieve positive results in the management and reduction of graffiti in Southbank and the wider municipality with the adoption of this policy.

Therefore, SRA are in favour of the endorsement of the draft Graffiti Management Policy 2021.

A handwritten signature in black ink, appearing to read "Tony Penna", with a long horizontal stroke extending to the right.

Tony Penna  
President  
Southbank Residents Association